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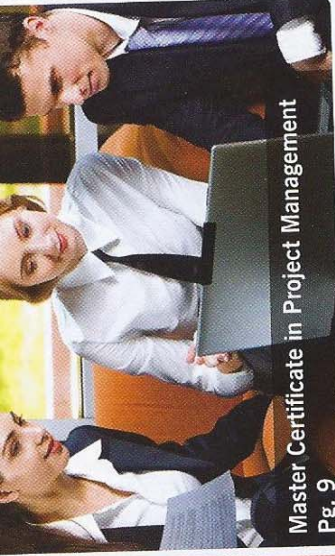
**EXCLUSIVE
SAVINGS!**
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PLUS 4 Easy Ways
to Pay for Your Education



#1 Provider of World-Class Training From America's Leading Universities

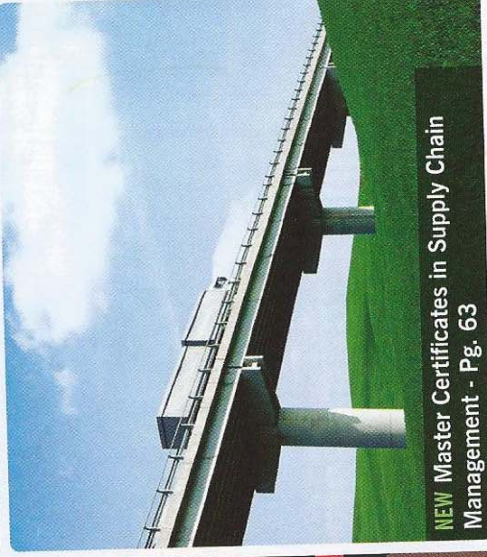
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6 COVER STORY: Invest With New Skills Online

Today more than ever, expanding your career opportunities starts with expanding your knowledge. Discover how investing in yourself with in-demand skills can boost your salary potential, increase your job security and open new doors. Taking the right steps now can help you maximize your ROI for years to come!

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CONTINUE YOUR EDUCATION With 4 Affordable Ways to Pay

Explore four easy finance options designed to provide you with the education you want at a price you can afford. Make a difference today with sought-after credentials and skills from the nation's leading universities, and get a fast start on the way to realizing your dream job.

Certificate Spotlight

9 Master Certificate in Project Management

Gain in-depth, practical knowledge in Project Management with Villanova University, a PMI® Registered Education Provider. The master and advanced master certificates in applied and IS/IT project management will empower you with a greater understanding of the latest business methods, practices and concepts – skills today's employers want.

63 NEW Master Certificates in Supply Chain Management

Start driving your company's competitive advantage and profitability! With five comprehensive programs to choose from, Michigan State University – ranked # 1 in supply chain management – will help you advance within your organization by providing the high-level knowledge you need to lead your organization to greater levels of efficiency.

87 NEW Advanced Certificate in Sustainable Innovation

Get ahead in one of today's fastest growing fields with an Advanced Certificate in Sustainable Innovation from the University of Vermont. Through interactive online learning, sustainability experts will teach you critical business strategies and techniques, as you master key sustainability topics and trends relating to businesses, communities and non-profits.

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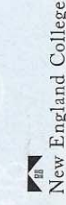
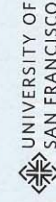
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Earn Your Certification Then Advance

Heard the Buzz?

“ I passed the PMP® exam! My certification program did a great job helping me prepare. I may use other classes in the future to earn the PDUs (professional development units) needed to maintain my certification, as well as to possibly get another certification. ”

- David Pilch,
Arlington, VA

“ I am a candidate for a Process Engineer position at a very reputable company. One of the main requirements was that candidates have a Six Sigma background. I feel that Villanova's Six Sigma program enabled me to obtain the certification needed for this job in an easy and timely manner. ”

- Pranali Chhatbar
Glen Oaks, NY



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When it comes to preparing for certifications* in today's top industries, turn to an authorized education provider whose programs can lead to a higher salary potential, greater job security and increased career mobility. Earn CEUs and PDUs while gaining expertise for career-building certifications from the internationally recognized organizations below.



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Project Management Institute (PMI), the profession's largest membership association, awards several certifications including the sought-after PMP® and CAPM® designations. Villanova University's Project Management programs help you prepare. **Pg. 9**



The Society for Human Resource

Management (SHRM®) is the premier association for HR practitioners, offering in-demand certifications such as the PHR® and SPHR®. Villanova's HR programs help you prepare. **Pg. 44**



The Institute for Supply Management (ISM®) offers highly respected credentials such as the Certified Professional in Supply Management® (CPSM®). The University of San Francisco (USF) Supply Chain Management program helps you prepare. **Pg. 78**



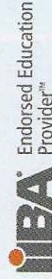
The Web Analytics Association (WAA®)

promotes global understanding of this growing field and provides professionals with certification that demonstrates expertise. USF's Internet Marketing program covers parts of the WAA certification test. **Pg. 71**



The National Contract Management

Association (NCMA) promotes professional growth and educational advancement, administering exams leading to CFCM™, CCM™ and CPCM™ certifications. Villanova's Contract Management programs help you prepare. **Pg. 22**



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The International Institute of Business

Analysis (iIBA®), which authored the standard-setting Business Analysis Body of Knowledge, awards prestigious CBAP® and CCBA® certifications. Villanova's Business Analysis program helps you prepare. **Pg. 26**



Adobe's ACE: SiteCatalyst credential allows professionals to prove their expertise in using the latest version of the solution. USF Internet Marketing students receive free access to ACE: SiteCatalyst User Training 100% online. **Pg. 71**



Villanova has the only 100% online Six Sigma certifications in Green Belt, Lean Sensei, Lean Black Belt & Lean Master Black Belt. **Pg. 14**

Villanova offers CPBI (Certified Professional in Business Intelligence) with completion of all program requirements. **Pg. 36**



Google AdWords empowers professionals who manage (or want to manage) multiple AdWords client accounts with noted certification, earned by passing the Google AdWords Certification Program. USF Internet Marketing students receive free access to the Google AdWords Certification study guide 100% online. **Pg. 71**



CompTIA® is known worldwide as a leading provider of vendor-neutral IT certifications, including the coveted Security+™ designation for support technicians. Villanova's IS Security and Information Security Management programs help you prepare. **Pg. 28**



We have defined this organization.

Exin's ITIL® v3 Foundation certification demonstrates knowledge of ITIL® concepts, terms, structure and practices for service management. Villanova's IT Service Management program helps you prepare for the exam. **Pg. 40**



The Committee on National Security Systems (CNSS), comprised of representatives from 21 U.S. government departments and agencies, provides National Standard for Information Systems Security (INFOSEC) Professionals, NSTISSI No. 4011 certification. Villanova's Information Security – Government program supports CNSS National Standard 4011. **Pg. 29**



The Association for Operations Management (APICS) enhances and validates the abilities of operations management professionals. APICS awards the Certified Supply Chain Professional (CSCP®) certification. USF's SCM program helps you prepare for the CSCPSM exam. **Pg. 78**



The International Information Systems Security Certification Consortium (ISC)²® is a global leader in educating and certifying IS professionals. Noted certifications include CISSP®, SSCP® and CAP®. Villanova's IS Security programs help you prepare. **Pg. 28**



The International Software Testing Qualifications Board (ISTQB®) is the premier certification organization for software testers, awarding the Certified Tester Foundation Level (CTFL) designation. Villanova's Software Testing program helps you prepare. **Pg. 34**

*Requirements for certification often include industry experience in addition to successful completion of an exam. Please check with the certifying organization for details.



R01: Higher Salary Potential
According to the **2011 PMI Salary Survey**, **7th Edition**, **71%** of project managers report their compensation increased over the year prior to the survey, with the average annual salary for **PMP®** certified Project Managers in the U.S. being **\$111,824**, almost **\$14,000** more than those without certification.

This increase is quite impressive, the survey adds, given the impact the sluggish global economy has had on overall employment figures. Moreover, the Project Management Institute states that the demand for project professionals is great, with an average of 1.2 million projected new jobs needing to be filled each year for the next decade. That's exciting news for those with the leadership abilities, risk management knowledge and planning skills to keep projects on time and within budget.



R01: Job Security
Becoming a **Six Sigma Black Belt**, notes isixsigma.com in its

article *To BB or Not to BB*, will "increase your job security. While it seems that no job is secure these days, it's less likely that a company will downsize those who are doing work that directly affects the business strategy. Need we say that increasing your job security might not be a bad move?"

Since the Six Sigma skills of eliminating waste and reducing inefficiencies can be applied across a wide spectrum of industries – including healthcare, financial services and information technology – earning an advanced credential like a Master Black Belt certification can also increase your marketability. And, as the isixsigma.com article further states, "Marketability is the flip side of job security. Why not have both?"



R01: Career Advancement/Mobility
According to the **2011 Council of Supply Chain**

Management Professionals, supply chain careers offer many routes to success. Your career can take you to many types of organizations, numerous supply chain activities, and virtually any location in the U.S. or the world.

The latest MAPI Quarterly Economic Forecast predicts a net increase of 170,000 manufacturing jobs (one of the main industries for supply chain managers) in 2012. Yet organizations often struggle to fill positions from a limited supply pool of qualified professionals. Because virtually every type of organization needs supply chain specialists, this highly lucrative field presents excellent opportunities for those with key skills such as negotiating, preparing supplier contracts and improving information flow across the supply chain.



R01: Job Growth
A **2010 survey** by Aquent and the American Marketing Association

states that **80%** of job growth areas involve online and mobile marketing. Overall spending on interactive marketing is expected to reach nearly **\$55 billion** by **2014**, predicts Forrester Research.

No one can deny the ongoing and rapid expansion of online marketing – it's an industry whose one constant is change. Which means that only those with the latest Internet marketing knowledge and skills will survive and thrive. So gain the expertise to drive more web traffic, successfully employ social media strategies, boost conversion rates and more. Your career can only go in one direction: up.

Even though the economy is still up and down, the demand for professionals with the right training is rapidly growing. The skills and credentials you'll gain through 100% online certificates can pay off in more money, more freedom and more confidence in doing your job. And since you'll earn this valuable education through video-based e-learning, you'll save time and money by not having to travel anywhere. You can do it all from the comfort of your home, laptop – even your mobile device!

➔ SEE PAGE 20 FOR 6 MORE REASONS TO INVEST IN YOURSELF THIS YEAR.

High Return Investments for 2012

University	Discipline	Sample Job Titles
Villanova University	Project Management	Director of PMO
Villanova University	Six Sigma	Master Black Belt
University of Notre Dame	Leadership and Management	Director of Operations
University of San Francisco	Internet Marketing	Social Media Manager
University of Vermont	Sustainable Innovation	Corporate Sustainability Director
Michigan State University	Supply Chain Management	Procurement Manager



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NEW AND UPDATED PROGRAMS

- IS Security – Pg. 28-30
- Business Intelligence – Pg. 36-38
- IT Service Management/ITIL® – Pg. 40-41
- Human Resource Management – Pg. 44-45
- Leadership – Pg. 46-47

A Passionate Pursuit of Knowledge and Service to Others

Founded in 1842, Villanova University is the oldest and largest Catholic university in Pennsylvania. For nearly two decades, it has been ranked by *U.S. News & World Report* as the #1 Regional University in the North.

Bloomberg Businessweek ranks the undergraduate business school among the nation's top 20.

Villanova's certificate programs not only allow professionals to acquire new skills and advanced industry knowledge, but they also prepare students to earn industry-recognized certifications. Moreover, the anytime, anywhere convenience of 100% online education easily adapts to your busy schedule and life.



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Villanova University is widely recognized as the leader in project management, with more than 25,000 enrollments, including thousands of professionals from Fortune 500 companies. Earning a **Master Certificate in Applied Project Management** or **Master Certificate in IS/IT Project Management** demonstrates a commitment to your profession and proves to corporate managers that you've become an expert in your field.

Learn From the World Leader in Project Management Education Online!

Villanova University is a PMI® Registered Education Provider, ensuring you'll learn the latest concepts, methods and practices from *A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Fourth Edition*. Each course offers dynamic case studies and interactions featuring over 600 graphics and animations. You'll obtain essential skills to prepare you for the Project Management Professional (PMP)® or Certified Associate in Project Management (CAPM)® certification exams; plus, "thought questions" throughout maximize engagement and knowledge retention.

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Master Certificate in Applied Project Management	Master Certificate in IS/IT Project Management
Essentials of PM (Required)	PM for IS/IT (Required)
PMP® Exam Prep (Required)	PMP® Exam Prep (Required)
Plus Take 2 Electives	Plus Take 2 Electives
<ul style="list-style-type: none"> → Mastering PM → Advanced Strategic PM → Maximizing Team Effectiveness → Finance & Accounting for the Non-Financial Mgr. 	<ul style="list-style-type: none"> → Mastering PM → Advanced Strategic PM → Maximizing IS/IT Team Effectiveness → Finance & Accounting for the Non-Financial Mgr. → Essentials of IS Security → Essentials of Business Analysis → ITIL® Foundation Plus → Essentials of Business Intelligence

* For 3-course master certificate options, please call for details.

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- Project Managers interested in becoming PMP® or CAPM® certified
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- Six Sigma or other quality-control managers
- IS/IT professionals and business analysts
- Process engineers, team leaders and general managers
- Product managers and consultants
- Anyone interested in new process skills

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Delivered by University Alliance, a division of Bisk Education, these courses provide career-building skills and credentials — and are accepted by NASBA for CPE credit. The vast majority of these courses qualify for three semester hours, providing up to 45 CPE credits.* Plus, if you enroll in a multi-course certificate program, you'll save \$500 off an additional course. *Offer available for call-in only, not valid with any other specials and expires 7/31/12.*

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- > Project Management
- > Six Sigma — Financial Services



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* Your program representative will provide you with the actual semester credit hours associated with your course. State Accounting Boards provide CPAs the ability to gain CPE credit through the completion of degree or certificate programs provided through accredited universities. If you are enrolling in any of the courses expecting to earn CPE credit, please contact your state board or professional organization for details on your specific requirements or the appropriate use of our programs. CPAs will need to provide the university course information on their CPE reporting form.

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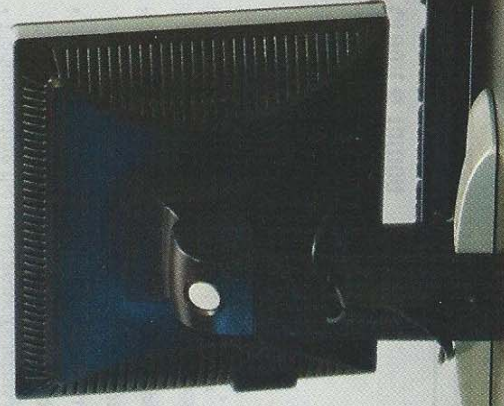
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Accounting

Applied Psychology

Business Administration

Computer Information Systems

Criminal Justice

Healthcare Management

Liberal Arts

Marketing

Business Administration

- Accounting

- Computer Information Systems

- Healthcare Management

- Management

- Marketing

Computer Information Systems

Criminal Justice

Nursing (RN to BSN)

- International Business

- Internet Marketing

- Management

- Marketing

- Project Management

Master of Public Administration

MAEd in Elementary Education

MAEd in English as a Second Language

MAEd in Reading

MS in Curriculum and Instruction

MS in Educational Administration

MS in Human Resource Development

MS in Information Technology

- Cybersecurity

MS in Supply Chain Management

MSN: Clinical Nurse Educator

MSN: Leadership in Healthcare Systems

BACHELOR'S DEGREES

Accounting

Applied Psychology

- Child Advocacy

- Clinical Psychology

- Forensic Psychology

- Organizational Psychology

- Accounting

- Accounting & Finance

- Finance

- Healthcare Management

- Information Technology Management

MASTER'S DEGREES

Master in Business Administration

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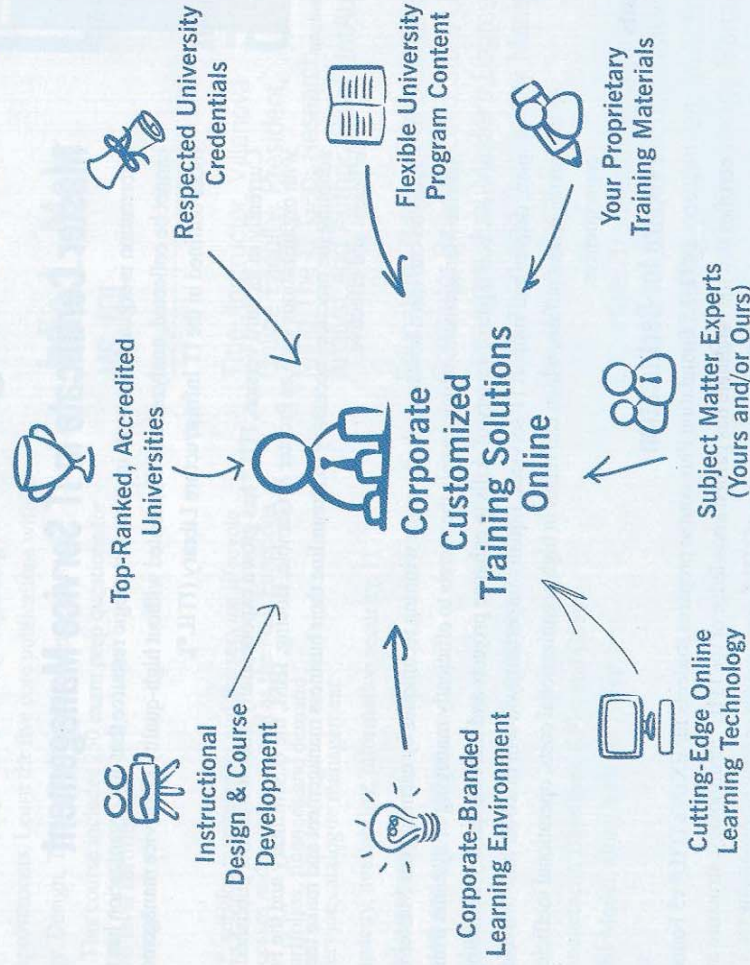
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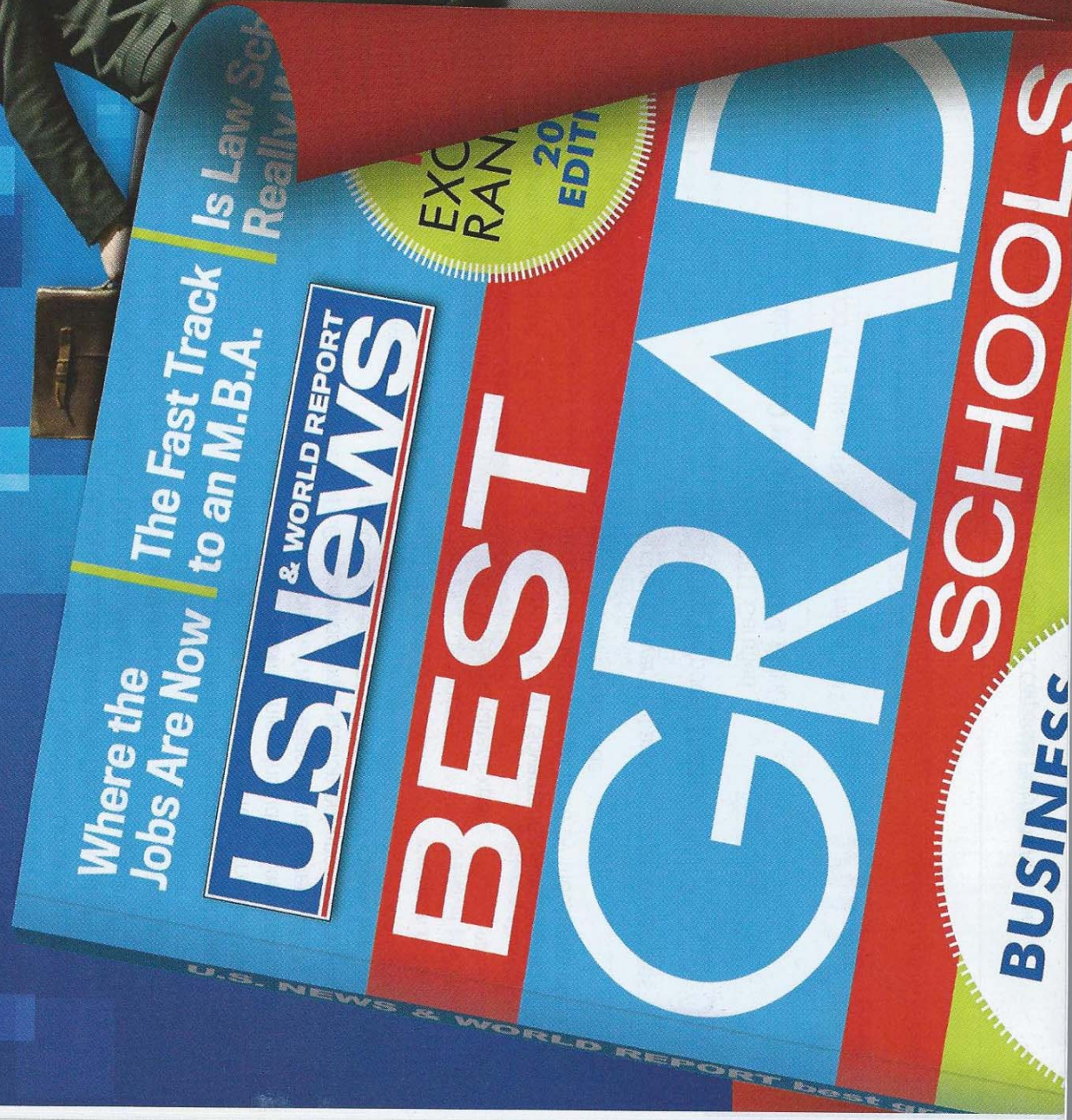
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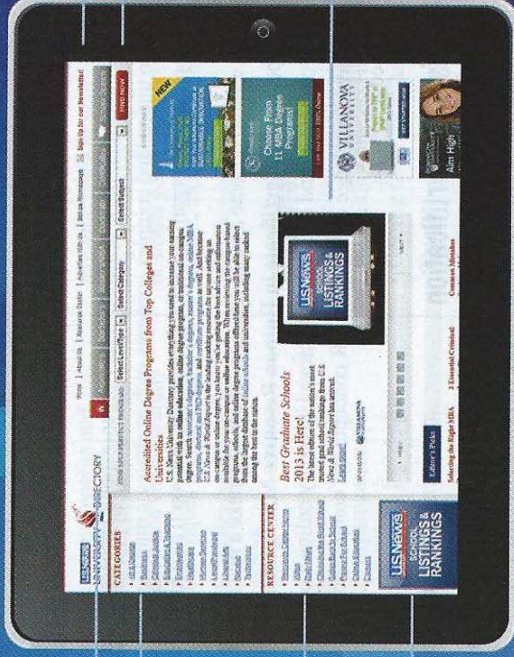
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— **Kenneth R. Smalls**
MSgt, USAF

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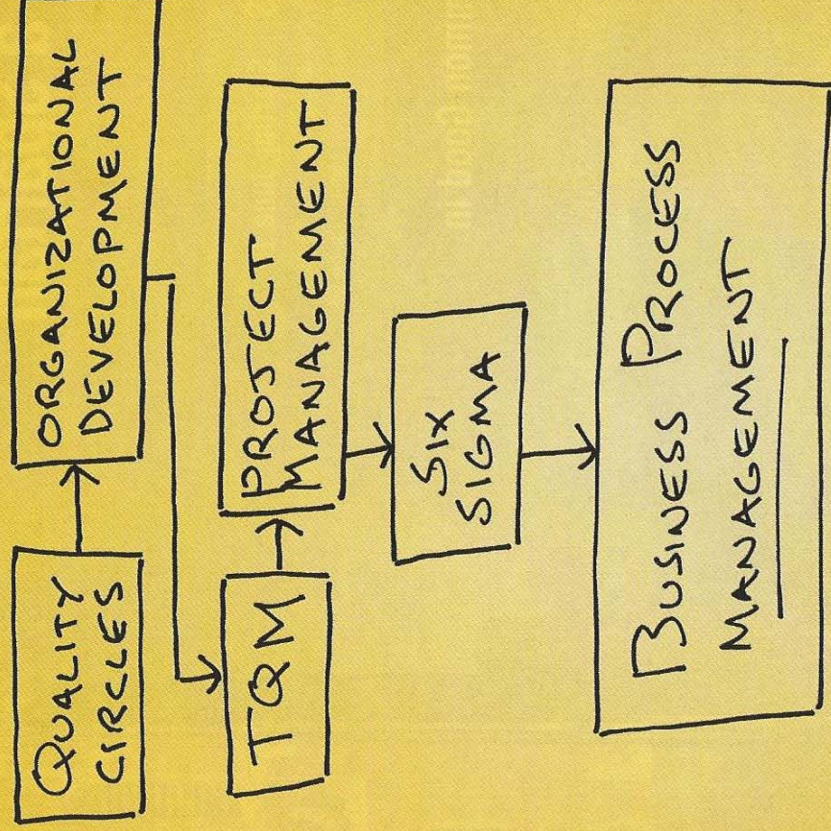


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198634ZV1 | MCID: 17132

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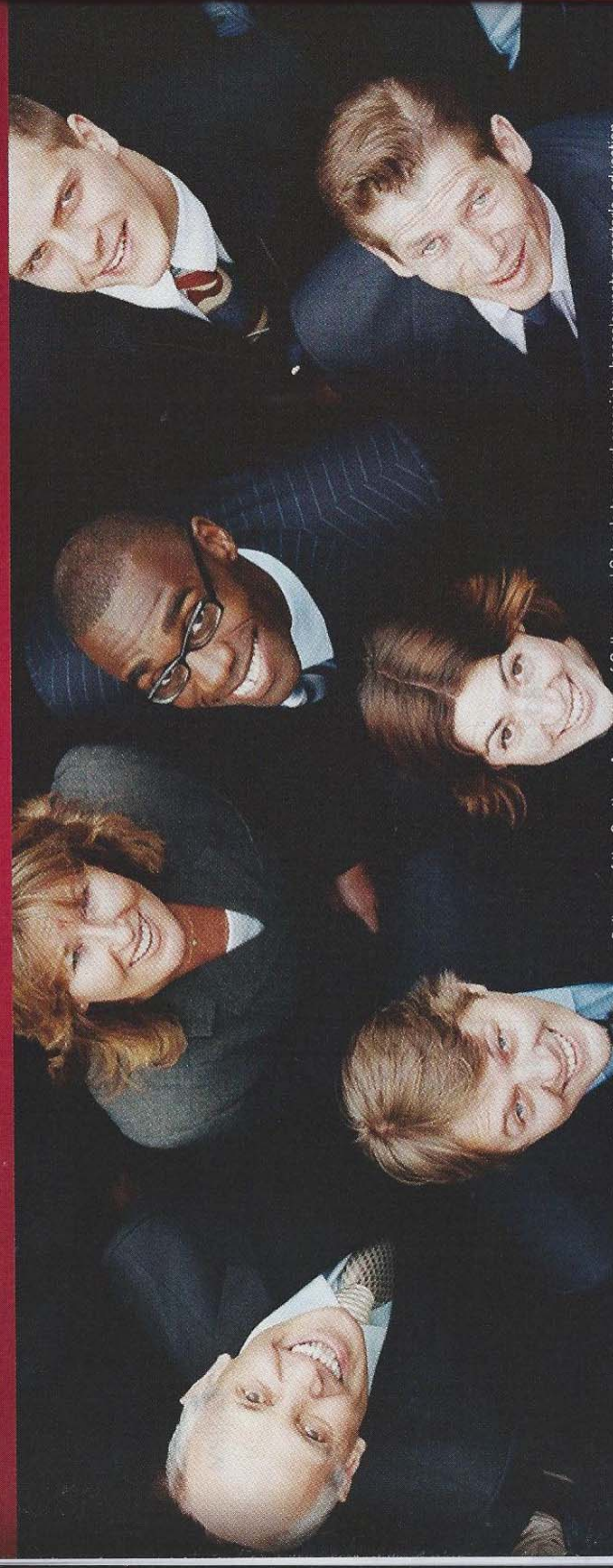
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