



Two ways to sharpen your skills—choose your method





There are many ways to get the knowledge you need. Select full-day instructor-led classroom learning or half-day workshops on trends, tools, and success stories—at a BrainStorm Event.

Who should attend

Practitioners from all over the world who are solving their organization’s transformation initiatives attend BrainStorm Events.

You can network with peers and industry leaders as you attend workshops, training, and exclusive VIP events.

Where and when

-  BrainStorm Chicago
May 7-10
-  BrainStorm San Francisco
June 25-28
-  BrainStorm DC
September 17-20
-  BrainStorm New York
November 5-8

Registration

For the latest on venues, courses, rates, and scheduling, visit the events section at BPMInstitute.org, BAInstitute.org or SOAInstitute.org —or call 508.475.0475 x15.

Remember, your first Innovation Workshop is free when you register.

Discounts and savings

Members receive exclusive discounts at BrainStorm events. But everyone saves by registering early. Members get their first workshop free. Professional and Corporate Members, login to see your rates.

Visit BPMInstitute.org, BAInstitute.org or SOAInstitute.org for more information.

In-depth training curriculum

TRAINING COURSES

Our best-in-class instructors are internationally recognized subject-matter authorities. Spend a day with the experts and immerse yourself in the foundations of real-world process improvement.

Our training courses are specifically designed for forward thinking business and technology professionals interested in learning and applying the most current ideologies, strategies, disciplines and methodologies to their specific business environment.

Full-Day Immersion Training courses feature:

- Methodologies
- Best practices
- Case study analysis
- An interactive, hands-on experience

Practical insights

INNOVATION WORKSHOPS

Half-Day Innovation Workshops allow practitioners the opportunity to experience leading-edge advancements in process improvement technologies and techniques in an educational setting.

Our curriculum is designed to be a highly interactive, hands-on learning experience covering a range of topics to help you best evaluate and incorporate state-of-the-art tools and techniques into your specific business environment.

Half-Day Innovation Workshops feature:

- Hands-on exercises
- Software tool demos
- Best practices
- Panels
- Audience participation
- Customer case studies