

AGENDA AT A GLANCE

BY PRACTITIONERS, FOR PRACTITIONERS



BRAINSTORM DC SEPT 22-25



Join us Sept. 22-25 at the Hilton Arlington Hotel for the largest gathering of BPM, Business Architecture, SOA, Cloud and Six Sigma practitioners in the mid-atlantic.

Two flavors of education:

- Full-day Immersion Training
- Half-day Workshops

Important Dates

Super Early Bird
Rates Expire 7/18

Early Bird
Rates Expire 8/29

On-Site
Sept. 22-25

ENROLL TODAY 508-475-0475 X15

www.BPMInstitute.org • www.BAInstitute.org • www.SOAInstitute.org

Training Agenda-at-a-Glance

Monday, September 22, 2014

9am - 5pm	BPM 101
9am - 5pm	BA 101
9am - 5pm	SOA 101
9am - 5pm	Decision Management and Business Rules 101
9am - 5pm	Methodologies and Approaches for BPM
9am - 5pm	Business Information Semantics & Rules
9am - 5pm	Modernizing Requirements Gathering
12pm - 1pm	Networking Luncheon
5pm - 6pm	Training Reception

Tuesday, September 23, 2014

9am - 5pm	Process Modeling, Analysis & Design: As Is, To Be
9am - 5pm	Building a Business Architecture
9am-5pm	Establishing Business Architecture Governance and Centers of Excellence
9am - 5pm	SOA for Architects
9am - 5pm	Advanced Facilitation Skills
9am - 5pm	Decision Modeling with DMN
12pm - 1pm	Networking Luncheon
5pm - 7pm	BrainStorm Connect Mixer

Wednesday, September 24, 2014

9am - 5pm	Process Measurement & Metrics
9am - 5pm	Process Modeling with BPMN - 2-Day Course
9am - 5pm	Organizational Change Management
9am - 5pm	CEM 101: Introduction to Customer Experience Management
9am - 5pm	Practice-Based Business Architecture
9am - 5pm	Service Oriented Integration
12pm - 1pm	Networking Luncheon
1pm - 4pm	BPM Certification Exam

Thursday, September 25, 2014

9am - 5pm	Establishing Business Process Governance and Centers of Excellence
9am - 5pm	Designing Service Oriented Solutions
9am - 5pm	Business Architecture / IT Architecture Alignment
9am - 5pm	Customer Experience Modeling, Analysis and Design
9am - 5pm	Process Modeling with BPMN - 2-Day Course 1
12pm - 1pm	Networking Luncheon

Call for assistance (508) 475-0475 x15

** Agenda subject to change*

The following Workshop, Exam and Networking Opportunities are being hosted by:

BPMInstitute.orgSM BAInstitute.orgSM SOAInstitute.orgSM

Monday - September 22, 2014

12pm - 1pm Networking Luncheon

5pm - 6pm Training Reception

Tuesday - September 23, 2014

9am - 12pm Bringing Cloud Benefits to BPM to Achieve Quick ROI

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12pm – 1pm Networking Luncheon

5pm - 7pm BrainStorm Connect Mixer

Wednesday - September 24, 2014

1pm - 4pm Business Architecture: Bridging Strategy and Execution

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12pm – 1pm Networking Luncheon

9am – 12pm Case Management is Emerging

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1pm - 4pm CBPMP(SM) Certification Exam

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Thursday - September 25, 2014

12pm - 1pm Networking Luncheon
