

# AGENDA AT A GLANCE

*BY PRACTITIONERS, FOR PRACTITIONERS*



## BRAINSTORM DC JUNE 22-25



Join us June 22-25 at the Tysons Corner Marriott for the largest gathering of BPM, Business Architecture, SOA, Cloud and Six Sigma practitioners in the mid-atlantic.

### Important Dates

Super Early Bird  
Rates Expire 4/10

Early Bird  
Rates Expire 5/22

On-Site  
June 22-25

**ENROLL TODAY 508-475-0475 X15**

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## Training Agenda—at-a-Glance

### Monday, June 22, 2014

9am - 5pm	BPM 101
9am - 5pm	BA 101
9am - 5pm	Business Information Semantics & Rules
9am - 5pm	SOA 101
9am - 5pm	Methodologies and Approaches for BPM
9am - 5pm	Decision Management and Business Rules 101
9am - 5pm	Modernizing Requirements Gathering
12pm - 1pm	Networking Luncheon
5pm - 6pm	Training Reception

### Tuesday, June 23, 2014

9am - 5pm	Process Modeling, Analysis & Design: As Is, To Be
9am - 5pm	Advanced Facilitation Skills
9am - 5pm	Decision Modeling with DMN
9am - 5pm	Using BPM Discipline with Six Sigma & Lean Methodologies
9am - 5pm	Requirements Gathering and Analysis for Agile - 2-Day Course
9am - 5pm	Building a Business Architecture
9am - 5pm	Establishing Business Architecture Governance and Centers of Excellence
9am - 5pm	SOA for Architects
12pm - 1pm	Networking Luncheon
5pm - 7pm	BrainStorm Connect Mixer

### Wednesday, June 24, 2014

9am - 5pm	Process Measurement & Metrics
9am - 5pm	Service Oriented Integration
9am - 5pm	Process Modeling with BPMN - 2-Day Course
9am - 5pm	CEM 101: Introduction to Customer Experience Management
9am - 5pm	Organizational Change Management
9am - 5pm	Requirements Gathering and Analysis for Agile - 2-Day Course
9am - 5pm	Practice-Based Business Architecture
9am - 5pm	The Business Architecture Playbook
9am - 5pm	Six Sigma Yellow Belt Certification - 2-Day Course
1pm - 4pm	BPM Certification Exam
12pm - 1pm	Networking Luncheon

### Thursday, June 25, 2014

9am - 5pm	Establishing Business Process Governance and Centers of Excellence
9am - 5pm	Business Architecture / IT Architecture Alignment
9am - 5pm	Designing Service Oriented Solutions
9am - 5pm	Process Modeling with BPMN - 2-Day Course
9am - 5pm	Customer Experience Modeling and Design
9am - 5pm	Six Sigma Yellow Belt Certification - 2-Day Course
12pm - 1pm	Networking Luncheon