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AGENDA AT A GLANCE

BY PRACTITIONERS, FOR PRACTITIONERS

BRAINSTORM NEW YORK NOV 4-7

Join us November 4-7, 2013 at the Affinia Manhattan for the largest gathering of BPM, Business Architecture, SOA, Cloud and Six Sigma practitioners in the northeast.

Two flavors of education:

Important Dates

Super Early Bird
Rates Expire 8/23

Early Bird
Rates Expire 10/4

On-Site
November 4-7

Full-Day Immersion Training

Methodologies (vs technologies)
Best practices
Case Study Analysis
An extremely interactive, hands-on experience

Half-Day Innovation Workshops

Hands-on exercises
Software Tool demos
Best practices
Audience participation
Customer case studies

ENROLL TODAY 508-475-0475 X15

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BrainStorm NEW YORK
November 4-7, 2013
Affinia Manhattan Hotel

Training Agenda-at-a-Glance

Monday, November 4, 2013

9am - 5pm	BPM 101
9am - 5pm	BA 101
9am - 5pm	Methodologies and Approaches for BPM
9am - 5pm	Customer Experience Modeling and Design
12pm - 1pm	Training Luncheon
5pm - 6pm	Training Reception

Tuesday, November 5, 2013

9am - 5pm	Process Modeling, Analysis & Design: As Is, To Be
9am - 5pm	Building a Business Architecture
9am - 5pm	Advanced Facilitation Skills
12pm - 1pm	Luncheon & Peer To Peer Networking
5pm - 7pm	BrainStorm Connect Mixer

Wednesday, November 6, 2013

9am - 5pm	Process Measurement & Metrics
9am - 5pm	Service Oriented Integration
9am - 5pm	Process Modeling with BPMN - 2-Day Course – Nov 6-7
9am - 5pm	Organizational Change Management
9am - 5pm	Practice-Based Business Architecture: Extending & Deploying a Complete Business Architecture
12pm - 1pm	Luncheon & Peer To Peer Networking
1pm - 4pm	CBPMP(SM) Certification Exam

Thursday, November 7, 2013

9am - 5pm	Establishing Business Process Governance and Centers of Excellence
9am - 5pm	Business Architecture / IT Architecture Alignment
9am - 5pm	Designing Service Oriented Solutions
9am - 5pm	Process Modeling with BPMN - 2-Day Course – Nov 6-7
12pm - 1pm	Luncheon & Peer To Peer Networking

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The following Workshop, Exam and Networking Opportunities are being hosted by:

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Monday - November 4, 2013

12pm - 1pm	Luncheon & Peer To Peer Networking
5pm - 6pm	Training Reception

Tuesday - November 5, 2013

9am - 12pm	Bringing Cloud Benefits to BPM to Achieve Quick ROI Workshop	BPMInstitute.org℠
12pm - 1pm	Luncheon & Peer To Peer Networking	
1pm - 4pm	Business Architecture: Bridging Strategy and Execution Workshop	BAInstitute.org℠
5pm - 7pm	BrainStorm Connect Mixer	

Wednesday - November 6, 2013

12pm - 1pm	Luncheon & Peer To Peer Networking	
1pm - 5pm	CBPMP(SM) Certification Exam	BPMInstitute.org℠

Thursday - November 7, 2013

12pm - 1pm	Luncheon & Peer To Peer Networking