

BPM for Pharma

Delivering BPM Group Training to the Pharmaceutical Industry



At BPMInstitute.org, we understand the challenges that many pharmaceutical companies face today. Our clients have used our Business Process Management (BPM) approach to improve business processes such as:

- Order Fulfillment
- Clinical Trial Management
- Drug Approval
- Managing Chemical Compounds
- Inquiry/Complaint Handling
- Medical Records Management

According to Forbes, this industry has been in flux – or even turmoil for nearly a decade. Rising customer expectations, flat or even declining productivity, a traditional leadership mindset and increasing government regulation, are just a few of the challenges pharmaceutical companies need to cope with. The industry has had to bear the implementation cost of responding to these and this has had an impact on operating costs.

BPM Cuts Costs in Clinical Trials

Pharmaceutical companies have used BPM to cut cost in clinical trials and other areas. Some pharmaceutical companies have developed an IT system based on BPM principles to manage the supply of medicines needed for clinical studies, realizing significant savings on their drugs bill. Others have used rules based BPM to better manage the complex drug approval process.

BPM represents a practical approach and BPMInstitute.org has offered an action oriented BPM curriculum since 2003. BPM can play a key role in helping organizations take a customer centered, process based view of performance and shifting management attention to what matters to customers.

The application of BPM principles and tools has the capability to create a transparent, business environment that provides insight on a range of performance criteria in the pharmaceutical sector.

Pharmaceutical companies have used BPM to resolve challenges such as:

- Simplifying and managing clinical trials
- Compressing time to market
- Minimizing risks and errors
- Addressing regulatory compliance
- Facilitating a collaborative environment

BPM is a mature discipline and has been adopted by many healthcare organizations looking to improve the efficiency of their operations.



We have helped dozens of major companies in pharmaceutical train their BPM groups.

- [Schedule a Consultation](#)
- Call Us at: 855-304-8444
- Learn More at BPMInstitute.org/group-training